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PCI SECURITY STANDARDS COUNCIL HIGHLIGHTS SPEAKERS FOR SYDNEY MEETING

 Asia-Pacific Community Meeting to feature regional perspectives on cybercrime, insights into data breach forensics, the future of payment security —

SYDNEY, Australia 12 November 2014 — Today the PCI Security Standards Council (<u>PCI</u> SSC), an open, global forum for the development of payment card security standards, announced keynote speakers for the second annual PCI <u>Asia-Pacific Community Meeting</u> in Sydney, Australia. The annual gathering brings together payment security leaders in the Asia-Pacific region to discuss the latest updates and challenges in payment card security.

Keynote speech features leading Sydney-based technology futurist and telecommunications expert Shara Evans who will discuss emerging technologies along with their potential for opening up new attack vectors for cyber criminals. By showing how and where sensitive business and personal information may be compromised in the future, Ms. Evans will provide insights on how organizations can make decisions today to protect against looming threats.

Christopher Novak, Managing Principal, Global Investigative Response, Verizon, will address the evolving threats that organizations face as they seek to mitigate information security risks and protect critical data, including insights into Australia and the broader Asia-Pacific region. He will also cover industry best practices for protecting payment data as uncovered by Verizon's 2014 Data Breach Investigations Report (DBIR).

In addition, industry professionals on the frontlines of payment security in the region will deliver "PCI in Practice" case study sessions including:

- Peter Cooper, IT Risk Manager, GWA Group Limited will draw on his years of industry experience to discuss the evolving nature of IT risk management.
- Yan Liu of Atsec (Beijing) Information Technology Co., Ltd; Gary Gu of 99Bill Corporation; Tao Chen of Air China Limited together present the significance of PCI implementation for China's banks, merchants and service providers and how it ties in with other national and international standards.

The two-day meeting will also feature presentations on topics including securing mobile payments; the challenge of card-not-present fraud for countries that have adopted EMV chip technology and how to implement multi-channel protections; using EMV chip in conjunction with, Point-to-Point Encryption (P2PE) and tokenization technology to devalue and protect data; and using metrics to make the business case for payment security.

"The level of expertise and variety of perspectives represented by this year's speakers will make for engaging dialogue as we examine the latest challenges in increasing payment security in Asia-Pacific and globally," said PCI SSC International Director, Jeremy King.

PCI SSC Asia-Pacific Community Meeting, 18-19 November 2014 Hilton Sydney Sydney, Australia Click here to register: <u>http://community.pcisecuritystandards.org/2014/asia-pacific/</u>

About the PCI Security Standards Council

The <u>PCI</u> Security Standards Council is an open global forum that is responsible for the development, management, education, and awareness of the PCI Data Security Standard (<u>PCI</u> <u>DSS</u>) and other standards that increase payment data security. Founded in 2006 by the major payment card brands American Express, Discover, JCB International, MasterCard and Visa Inc., the Council has more than 700 Participating Organizations representing merchants, banks, processors and vendors worldwide. To learn more about playing a part in securing payment card data globally, please visit: pcisecuritystandards.org.

Connect with the PCI Council on LinkedIn: <u>http://www.linkedin.com/company/pci-security-</u> standards-council

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